Thinklyn

SCALE YOUR IMPACT

ISSUED

November 11, 2026
Boston, Massachusetts

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PRESS RELEASE

FOR IMMEDIATE RELEASE

Thinklyn Brings Its Global Startup Showcase to America

Thinklyn brought its global startup showcase to New York and Boston, opening its latest work in custom AI and digital publishing to the public for the first time. Boston also marked the launch of TIL Academy, an online academy designed to help aspiring entrepreneurs and people changing careers move from an idea to a business of their own.

The third annual thinklynDEMO followed DEMO24 in Europe and DEMO25 in Asia, with programs in New York on November 3–4 and Boston on November 6–7. Global partners joined an audience spanning generations, from young entrepreneurs exploring side businesses to experienced founders, creators and legal professionals.

At Rockefeller Plaza, Mac Hutchinson, CEO and co-founder of Thinklyn, demonstrated Thinklyn Cadence, a shared workspace for sales outreach. Cadence uses AI to draft personalized, multi-step email sequences, then sends each message from the user's own email account only after the user approves it. It keeps every reply, contact and landing page submission in one shared place, combining outreach and customer information that teams often manage across separate sales platforms.



DEMO26 USA participants at the New York gathering.

"Thinklyn is well positioned to build custom AI solutions for startups. We can develop the technology and help founders tell the story behind it, so people understand what they're building and why it matters."

Mac Hutchinson
CEO and co-founder, Thinklyn

Thinklyn began as a startup for startups, with a mission to democratize growth. Its New York product council and development team work with the AI Global Capability Center at SKJ Juris in Pune, India, to build custom systems for individuals, startups, small and midsize businesses, and enterprise teams.

Led by Pankaj Jain and Saby Ghosh, SKJ Juris has been a strategic partner at all three editions of thinklynDEMO. In New York, Jain's discussion of human authorship and copyright, alongside questions from in-house counsel, addressed the ownership and protection of AI-assisted work.

In Boston, Thinklyn also previewed its Marketing & Sales Agent, exploring how AI could coordinate activity across business tools with human review and approval.

> "You can have the best product or solution in the world, built by the best engineers, but you still need marketing, branding and sales. If no one sees it, it helps no one," Hutchinson said. "You need a creative team that gets it, supported by an efficient content pipeline so they can create consistent, authentic content that tells your story."

Thinklyn's approach to publishing begins with listening to the person behind the work. A founder's story can help someone else start a company or persist through a setback. Thinklyn is developing ways to share that knowledge through books, film and practical lessons. Its Global Creative Center supports recording and editing, while Thinklyn Studios is developing AI-assisted film and video production.

Introduced in Boston by Hutchinson, Gerard Keogh, Gerard McCabe, Jain and Ghosh, TIL Academy is designed for first-time founders, people changing careers and experienced professionals ready to turn their knowledge into a business of their own.

The planned Learn, Launch, Lead curriculum covers AI, business strategy, legal foundations, sales, marketing and operations. Learners would move from testing an idea and developing a first product to finding customers and leading a team. Mentoring, live workshops and a founder community would help them build confidence and resilience.

For Thinklyn, *Scale Your Impact* means helping the people behind a business improve more lives through the work they do.

Thinklyn extends special thanks to Gerard McCabe and FG McCabe & Associates, PLLC, for hosting the New York program at Rockefeller Plaza.

Recordings of the DEMO26 USA demos and presentations will soon be available to the public at www.thinklyn.events.